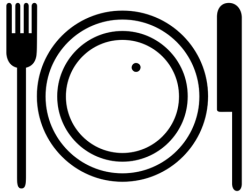


# COMMUNITY SERVICE CHALLENGE!

## Our Challenge



- The impacts of COVID-19 and the economic recession have significantly increased the number of people across Michigan who are food insecure and in need of food assistance.

## Our Mission



- To make a positive and significant difference in the lives of people in every region of our state through a collective act of community service during FEC.
- Each MSUE staff member is challenged to make a monetary donation to an agency or organization of their choice for the FEC Community Service Challenge.

## Our 15 Teams



**14 District Teams**  
**1 Campus Team**



## Score Points for Your Team



+1 point for your team for every \$1.00 you donate to the Food Bank Council of Michigan or any other organization of your choice that is helping to fight hunger.

## Earn Bonus Points for Your Team!



- **Double** your teams points total when 50% of your team members participate in the Challenge!
- **Triple** your teams point total when 75% of your team participates!
- **Quadruple** your teams point total when 100% of your team participates!

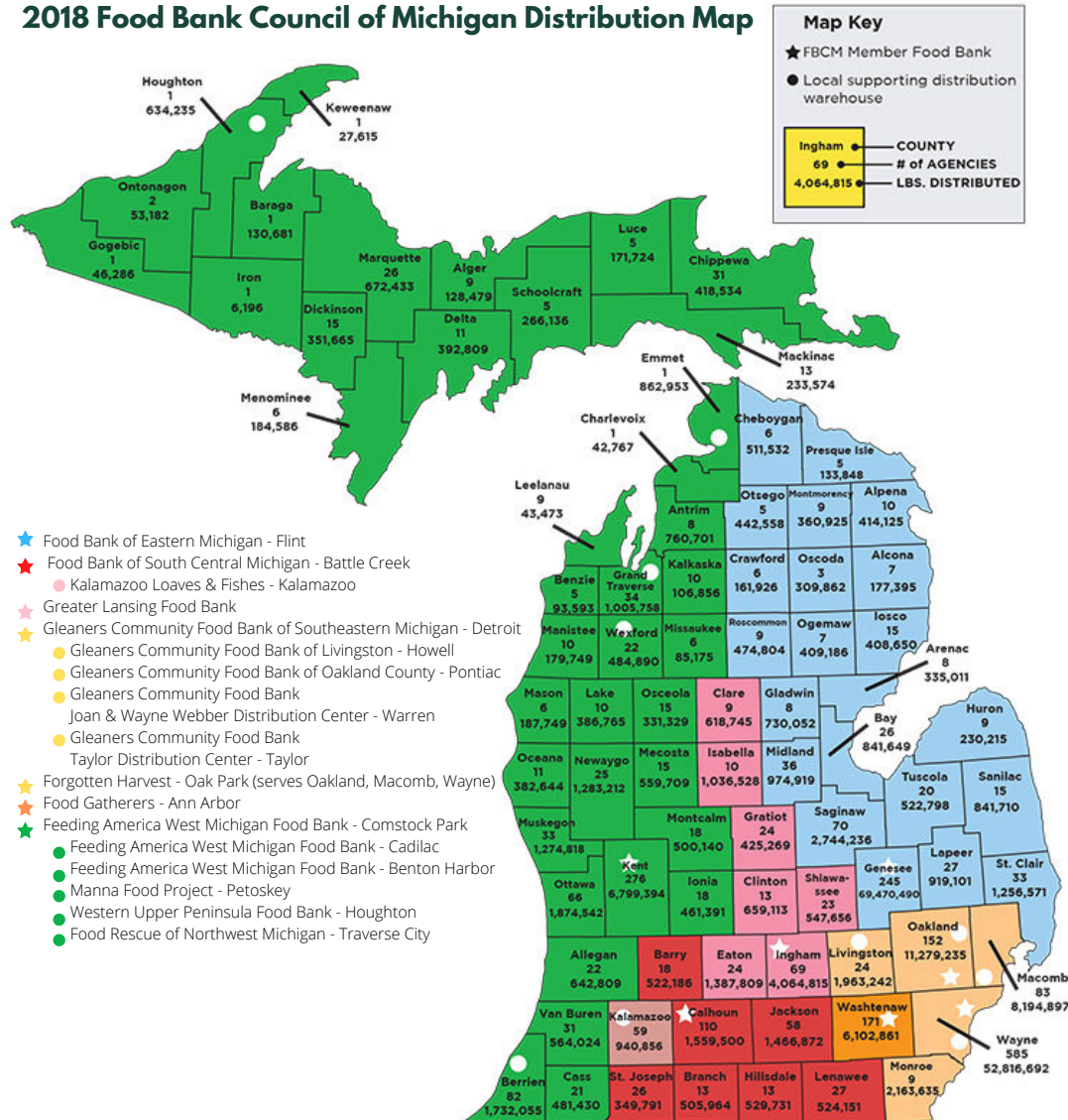
## Our Partner



Fall Extension Conference attendees are challenged to make a financial donation to the Food Bank Council of Michigan, our official partner organization for the 2020 FEC Community Service Challenge. The mission of the FBCM is to create a food secure state through advocacy, resource management, and collaboration among stakeholders and Michigan's unified food bank network. The Food Bank Council of Michigan will distribute 100% of the donations it receives from our FEC Challenge to its member Food Banks and Food Providers.

Each member food bank has a geographic service region in which they provide food resources to communities. Based on their region, some member food banks have supporting distribution warehouses. The member food banks and their supporting warehouses are able to take large donations of food. The local emergency food providers (agencies such as soup kitchens, food pantries and shelters) then “shop” the regional food bank or warehouse to acquire food to meet the needs for their own community programs and services.

## 2018 Food Bank Council of Michigan Distribution Map



**2,982 hunger-relief agencies and programs distributed 205,177,172 pounds of food and water.**

MSU is an affirmative-action, equal-opportunity employer. Michigan State University Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status or veteran status.

## HOW THE POINT SYSTEM WORKS

For this year's Challenge, we'll have 15 teams, with attendees from each district forming 14 District teams, and 1 team made up of campus-based staff.

In order to keep the competition fair, points earned by each team will be weighted against the number of staff that are housed in each District (or on Campus). Each teams total points earned during the challenge will be divided by the number of staff in the District (or and Campus) to ensure an equal and fair competition.

This example scoring sheet provides more detail on how team scores are determined.

Team #	\$ donated to agency of choice (1 point per \$1.00)	Number of staff on team	Percentage of staff who participate in FEC Community Service Challenge & bonus scoring	Total point score (Points x bonus) / number of staff on team
A	\$420.00 = 420 points	34 staff members	55% (Double points bonus!)	$420 \times 2 = 840$ $840 / 34 = 25 \text{ points}$
B	\$1000 = 1000 points	113 staff members	34% (no bonus)	$1000 / 113 = 9 \text{ points}$
C	\$900 = 900 points	55 staff members	100% (Quadruple points bonus)	$900 \times 4 = 3600$ $3600 / 55 = 65 \text{ points}$

**Team C wins the Challenge with 65 points!**

## HOW TO PARTICIPATE IN THE CHALLENGE!

### 1 Donate to the Food Bank Council of Michigan (or other hunger fighting organization of your choice\*)

To make your donation to the Food Bank Council of Michigan, go to the Food Bank Council of Michigan **Virtual Food Drive**: <https://www.fbcmich.org/virtualfooddrive>, or the Food Bank Council of Michigan **COVID-19 Relief Fund Drive**: <https://donatenow.networkforgood.org/SOMfeedmichigan/>

\* While the FBCM is our official partner, you may choose to donate to **ANY** hunger fighting agency or organization of your choice as part of your participation in the 2020 MSU FEC Community Service Challenge!

### 2 Use the "MSU-E" code when you donate

You get to choose whether you'd like your donation to the Food Bank Council of Michigan to be directed towards the fight against hunger in Michigan at the state, regional or county level!

When you submit your donation on the FBCM website, you'll see a field labeled "*Please type your county or code below:*" (for the Virtual Field Drive) or "*I want my donation to be dedicated:*" (for the COVID-19 Relief Fund Drive). Enter the code **"MSU-E"** into this field to ensure that your donation is counted as part of the FEC Community Service Challenge.

If you would like your donation to be applied to a Food Bank or Food Provider serving a specific county, enter the code: **"MSU-E + XXX County"**. You can choose to support **ANY** county in the state with your donation, and still earn points for your own District/Campus team!

### 3 Report your donation to the FEC Community Service Challenge

After you've made your donation to the Food Bank Council of Michigan (or other organization of your choice) you must complete a short survey to let us know that you've made a donation as part of the FEC Community Service Challenge. Report your donation by 5:00 pm on Thursday, October 1 at <https://forms.gle/kYq21tJDsTmy8UYT7> in order for your donation to earn points for your team!

### 4 Find out who wins!

Join us during the FEC Closing Remarks session (at 2:00 pm on Friday, October 2) when we'll share the results of this year's Challenge and announce the winning team who will be the recipients of the 2020 MSU FEC Community Service Challenge Cherry Bowl Trophy!